

OUR FIRM

Maemura & Company, CPAs LLP is a full service accounting and advisory firm specialized in offering strategic cross border tax planning and comprehensive business solutions to multi-national corporations. Our clients trust us in our dedication to achieve their financial goals and we understand that the goals are unique to each business.

In today’s competitive global market, Merger and Acquisition (M&A) has become one of the critical business strategies to maximize the company’s potential and become a market leader in the industry. Our experienced tax professionals will assist you to successfully complete these vital transactions.

MERGER & ACQUISITION

Successful M&A deal making requires a well-planned strategy and extensive experience. Before a company considers M&A, it needs to carefully analyze its existing operations and M&A objectives. It is important that a company develops a clear picture of growth opportunities and prioritizes areas of focus. The deal structure differs whether the company’s goal is to gain more market share, increase distribution channel, strengthen R&D or add new lines of products or services. A skilled deal maker knows where to invest and divest and how to design a strategic deal structure. M&A is a robust business solution to increase growth potential if it is strategically planned and executed.

M&A PROCESS

- Strategy Planning*  
The objective and growth strategy need to be carefully analyzed and developed. This stage defines a criteria for potential target companies.
- Target Screening*  
Market trend and competitor research to find potential candidates for the deal. It requires extensive experience and skills to analyze information to screen potential partners.
- Due Diligence*  
This stage is vital in gaining comprehensive outlook of the target company by evaluating the company in various aspects. Strategically design deal structure to maximize M&A outcome.
- Deal Closing*  
Assess value of the deal and negotiate with the target company to accomplish value-creation transaction. Review of contract to identify future risks and issues.
- Post Merger Integration*  
Identify critical areas for integration. Financial conversion and tax optimization planning are critical in successful integration.



CROSS BORDER M&A

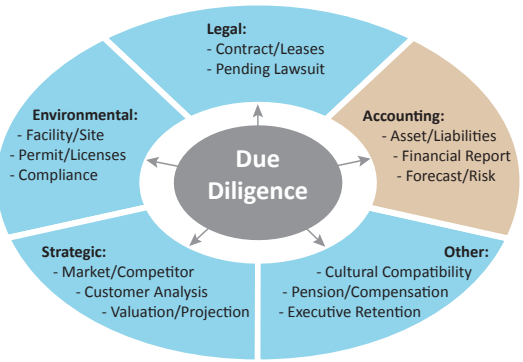
The cross-border M&A demands highly complex deal-making strategy as different markets, legal, economic and cultural background must be navigated well to successfully complete transactions. It adds extensive scope of challenges, but the outcome could be remarkably valuable if the deal is strategically planned. Tax and financial issues are especially critical from structuring deal to post deal integration as most target company financial reporting needs GAAP conversion and post transaction tax planning requires careful analysis of tax treaty and compliance issues.

KEY TO M&A SUCCESS

A company may face a challenge to find a right candidate for a favorable transaction, but the real challenge is to find the right deal for its business goal. Our professionals will guide you through the process to find a right deal for your business.

DUE DILIGENCE

Due Diligence is one of the key steps for M&A deal making. A company can gain thorough information about the target company and an insightful assessment of the company.



As financial professionals, we will conduct extensive review of financial information including revenue recognition, intangible assets, on and off balance sheet assets and liabilities and financial forecast. In the case of cross-border acquisitions, we will convert the financial information to GAAP to accurately assess the financial position of the target company.

Assessment of current value is important; however, the key element in successful due diligence is to estimate the value of future cash flows of the target company. Our professionals will take strategic approach to estimate potential revenue growth.

“We look forward to the opportunity to help you succeed and achieve your goal.”